

# Welcome to the ImPrim Closing Conference in Riga, Latvia

## QUALITY HEALTH SERVICES FOR ALL



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### November 28<sup>th</sup> – 29<sup>th</sup> 2012, Riga, Latvia

The ImPrim Closing Conference will be an important step towards on how to promote equal distribution of PHC services in a transnational perspective. The Latvian government engage for the participation of the highest level in DG SANCO.

FIRST CALL



**ImPrim**

The EUS-BSR flagship project ImPrim (Improvement of public health by promotion of equitably distributed high quality primary health care systems) focus on quality development of PHC (Primary Health Care) from an economic, administrative, professional and community health perspective.



Part-financed by the European Union  
(European Regional Development Fund  
and European Neighbourhood and  
Partnership Instrument)



**LANDSTINGET BLEKINGE**



ImPrim

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### WORDS OF WELCOME

Welcome to the The EUS-BSR flagship project ImPrim Closing Conference - Quality Health Services For All. The core issues are economic steering and quality indicators as well as regional planning and the problem of brain drain in Baltic Countries.

Also central is professional development by training in team work and motivational counselling especially for nurses and doctors. By emphasizing nurse as well as patient empowerment the ImPrim project gives priority to preventive care, chronic disease management and patients' self-management.

Birgitta Lundberg  
*Director of ImPrim*  
*Director of Blekinge Centre of Competence*  
*Blekinge County Council*  
*Sweden*



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## Wednesday November 28<sup>th</sup>

### 10.00 Opening and Welcome

Director Birgitta Lundberg, BCC, Sweden  
and Aigars Miežitis, National Health Service of Latvia

### 10.15 Primary Health Care development in Latvia

Minister of Health, Ms Ingrida Circene Latvia

### 10.45 Public health challenges in Europe

John Dalli, EU Commissioner for Health and Consumer  
Policy (TBC)

### 11.45 The ImPrim Interface

Ingvar Ovhed, MD PhD, BCC

### 12.15 Press Conference

### 12.30 Lunch

### 13.30 The ImPrim Project in a nutshell

#### Moderator: Paul Forte, UK

PPs presenting their work and results, relevant experts  
give comments for fruitful discussions after each pre-  
sentation.

#### Panel of experts:

Jakob Kragstrup - South Danish univ. Denmark  
Teresa Pawlikowska - UK  
Valentin Rusovich, WHO, Belarus (TBC)  
Ulf Savbäck - Swedish Agency for Economic  
and Regional Growth

#### Presentations by ImPrim project partners on

- regional competitiveness
- cost-effective financial incentives
- public Health in PHC and community nursing
- communicable diseases in PHC

### 16:00 BSR Programme 2014-2020 and the EUSBSR Action Plan

Ulf Savbäck

### 19:00 Dinner

## Thursday November 29<sup>th</sup>

### 09.00 ImPrim - implications for the future

Connecting ImPrim to PrimCare IT and the BSR pro-  
gramme 2014 – 2020. Group works by country.

### 10.30 Presentation of results from every country in plenum

### 12.30 Lunch - Closing

## GENERAL INFORMATION

### VENUE AND DATES

The conference will be held at Hotel Europa  
Royale Riga, Latvia. 28<sup>th</sup>-29<sup>th</sup> November 2012

### ACCOMODATION

Hotel Europa Royale Riga, Latvia.

### REGISTRATION OF INTEREST

ingvar.ovhed@ltblekinge.se

### LANGUAGE

The official language of the conference is English.

### PRACTICAL INFORMATION

ingvar.ovhed@ltblekinge.se

More information regarding registration and pro-  
gramme will be provided in the Second Call

**If You find the ImPrim Conference of interest –  
please, send us your email address and we will pro-  
vide you with more details during the Second Call.**